Proposal Evaluation Form

	EUROPEAN COMMISSION Horizon Programmes	**Evaluation Summary Report**

Call: HORIZON-CL2-2022-HERITAGE
Type of action: HORIZON Research and Innovation Actions
Proposal number: 101145667
Proposal acronym: 21-HU-HORIZONT Földvar's heart
Duration (months): 36
Proposal title: **Földvár's Heart – European Heritage preservation**
Activity: Horizon 2023

N.	Proposer name	Country	Total Cost	%	Grant Requested	%
1	Municipality of Balatonföldvár	HU	3 870 000	-	3 870 000	100.00%
	Grant awarded		3 870 000	-	3 870 000	100.00%

Abstract:

The comprehensive renovation of the promenade is based on the planning documentation approved by the Municipal Council. The development area includes the southern-southwestern part of the promenade, extending east to the bend leading to Galamb Island and west to the adjoining Kvassay Promenade. The northern boundary of the promenade is defined by the port promenade and its associated planting beds, while the southern boundary is marked by a public playground and the Casino building. The redesign of the promenade is limited to the straight section in front of the Kvassay Memorial.

To the north of the development area, the port and port promenade owned by BAHART are located at the boundary of Lake Balaton's basin. The port promenade is 75-100 cm lower than the current level of the promenade. The shoreline of the lake basin is an artificial structure.

To the south of the planning area, the renovated former Casino, now the Balaton Club, a nationally protected historical building, and the also listed Kvassay Memorial, define the area. Behind the memorial is a public playground. The gate of the Kvassay Promenade, which connects to the promenade from the west, is the Boat Station Reception Building, also a national monument, with the Csigaház restaurant located in the service building.

The public garden to be redesigned is primarily a paved walkway. The promenade can be further developed as a paved surface in line with the existing conditions. In the project, the proportion of green spaces and supplementary services related to different social groups play a prominent role. Green areas can be created along the edges of the promenade and around the trunks of mature trees. Rest areas can be established by placing benches or seating blocks in the protected areas between the green spaces.

In the area close to the Kvassay Promenade, the view beyond the port opens up, revealing the charm of the Balaton Uplands. Here, a selfie spot will be established, along with a telescope and later a distinctive genre statue.

The tranquility of the pedestrianized area can be ensured by bollard rows planned at both ends.

The surface will be covered with modern limestone paving, which is vandal-resistant and easy to clean. Used as flagstones, it will provide an elegant and generous spatial design. The pavement's edge will consist of recessed limestone edging and small, multi-row cobblestones.

Several smart city-type developments will also be implemented as part of the renovation, focusing on conveying information related to the promenade's historical character. The related development will center around a mobile-accessible solution, serving as a multi-layered starting point for a concept system. This system will present the historical values found along the promenade in an interactive 3D environment, while also allowing access to additional information (e.g., accommodation, dining, etc.) through interconnected surfaces. This will be a continuously upgradable platform system, which can be expanded and extended in the future. Waypoints placed along the promenade and other surfaces will allow for continuous access to the entire system.

The project also includes additional elements:

- Technical inspection services
- Project management services
- IT equipment procurement
- Software development

The goal of the project is to create an area that provides services suitable and enjoyable for all social groups, enabling the development of a modern environment through long-term rehabilitation of green spaces and forward-looking services.

Evaluation Summary Report

Evaluation Result

Total score: 22.00 (Threshold: 20,5)

Form information

Indicative Appraisal Scale per Sub-Criterion:
- Very Good to Excellent (4.5 – 5)
- Good to Very Good (3.5 – 4.49)
- Fair to Good (2.5 – 3.49)
- Insufficient to Fair (1.5 – 2.49)
- Insufficient (0-1.49)

Criterion 1 - Priority and urgency

Score: **5.00** (Threshold: 3/5.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The priority and urgency criteria are excellent. The project contributes successfully to implementing the EU policies. At present, EU infrastructure developments show an unbalanced geographical situation. This project will help reducing this uneven distribution in

covering the renovation of Heritage places in the EU..
It addresses the Work Programme and the call objectives, being related to the deployment of infrastructural developement. It shows a clear EU added-value in supporting the Green Deal objecrtives. The added social values clearly demonstrate the necessity of the project, and the range of services adequately covers the entire social spectrum.

Criterion 2 - Maturity

Score: **4.00** (Threshold: 3/5.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The maturity of the project is good. It is planned to be completed within 36 months in line with the call text.
It also mentions that in the tasks to be carried out, there is a need to obtain consents. This is a key element as negotiations and purchase agreements can take a long time to be finalized. It is noted that the planned locations are fully consistent with the objectives mentioned in the call.
As regards the contracting procedures, they have not yet started according to the proposal. No contract has been signed. The applicant wishes to wait until the project is selected before acting. There is therefore a possibility that the project might not be completed by the end date. Being a project funded with unit contributions, no extension will be possible.
Regarding the financial availability needed to complement the investment there may be soma liabilities but the CBA clears the structure out.

Criterion 3 - Quality

Score: **4.50** (Threshold: 3/5.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The quality is very good, demonstrating the operational capacity of the applicant and a concrete especially in the social impact part. The information is clear, logic and complete.

The planned Work Packages are coherent with project's objectives and adequate to achieve them. Risk management is fine. However the reference to interoperability and ad hoc payments is limited.

Criterion 4 - Impact

Score: **4.00** (Threshold: 3/5.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The impact is very good. The project will play positively on the environment, especially in the fight against climate change. The socio-economic impact is the main advantage of the project. A socio based impact in a Heritage program with up-to-date tools is the largest advantage in the project. .
The project contributes to the growth of EU social growth.
It has also a cross-border dimension, no very elaborated though.

Criterion 5 - Catalytic effect

Score: **4.50** (Threshold: 3/5.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The catalytic effect is good. The project is however commercially viable without EU funding. Added value of the EU support is to speed up the start of the project and its implementation The catalytic overflow of the project in other dimensions plays a large added value.

Scope of the proposal

Status: **Yes**

Comments (in case the proposal is out of scope)

Not provided

Exceptional funding

Entities from countries mentioned in the work programme (if any) are only exceptionally eligible, if the granting authority considers their participation essential for the implementation of the action.
Please list the concerned applicants and requested grant amount and explain the reasons why.

Based on the information provided, the following participants should receive exceptional funding:

N/A.

Based on the information provided, the following participants should NOT receive exceptional funding:

N/A.

Global project (including projects of common interest (PCI)) (if applicable)

Status: **No**

If YES, specify which one:

Not provided

If NO, specify why not:

Stand-alone project.

Synergetic elements (if applicable)

Status:

If YES, specify which one:

Not provided

Digital security (if applicable)

Status:

If NO, specify why not and provide recommendations to address the digital security requirements:

Not provided

Higher funding rate (if applicable)

Status: **No**

If YES, does the action fulfil the conditions as defined in the Call document, i.e. concerns:

Give reasons:

Not provided

Project budget

Do you have general comments on the project budget?

No.

For Works calls (Infrastructure Projects) with multiple funding rates, have the costs been allocated to the correct budget categories (works in outermost regions and studies)?

N/A.

Overall comments

No comments

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